



Albert Ian N. Olden

Senior WordPress Developer • Davao, Philippines

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Professional Summary

Senior WordPress Developer with 15+ years of experience in website development, maintenance, and optimization. Extensive expertise in WordPress CMS, Divi Builder, Elementor, Advanced Custom Fields (ACF), WooCommerce, HTML, CSS, JavaScript, and PHP. Proven ability to develop responsive websites, landing pages, membership platforms, and eCommerce solutions for international clients. Strong background in website performance optimization, SEO implementation, technical troubleshooting, and collaboration with remote teams.

Work History

Senior WordPress Developer

Remote / 2025 - 2026

Mash Media Marketing Pty Ltd (Australia) / HoneyBadger Solution (England)

- Developed and maintained WordPress websites using Divi Builder, Elementor, and Advanced Custom Fields (ACF).
- Built responsive websites and landing pages based on Figma designs and client requirements.
- Developed and maintained Shopify and Duda websites for various business clients.
- Customized WooCommerce stores, membership websites, and dynamic content structures.
- Integrated CRM and marketing automation platforms including HubSpot, Keap, Klaviyo, Brevo, and Intercom.
- Implemented Google Analytics, Google Site Kit, SEO enhancements, and website performance optimization.
- Performed website troubleshooting, bug fixing, plugin management, backups, and ongoing maintenance.
- Collaborated with designers, project managers, marketers, and stakeholders in a fully remote environment.
- Ensured responsive design compatibility across desktop, tablet, and mobile devices.
- Assisted with website migrations, staging deployments, hosting management, and domain configurations.

Key Technologies: WordPress, Divi Builder, Elementor, ACF, WooCommerce, Shopify, Duda, Figma, HubSpot, Keap, Klaviyo, Brevo, Intercom, HTML, CSS, JavaScript, PHP, Google Analytics, Figma

Webmaster / Virtual Assistant

Remote | 2010 - Present (Seasonal)

Your Property Network Ltd (United Kingdom)

- Maintained company websites and landing pages.
- Performed content updates and website enhancements.
- Managed technical support requests and website troubleshooting.
- Assisted with SEO implementation and analytics monitoring.

Key Technologies: WordPress, CRM, HTML, CSS, SEO, Google Analytics

WordPress Developer

Remote | 2023 - 2024

Dingus & Zazzy (Canada)

- Developed custom WordPress websites using Elementor and ACF.
- Created reusable templates and dynamic content structures.
- Customized WooCommerce stores and checkout experiences.
- Optimized website performance and user experience.
- Maintained website security, backups, and plugin compatibility.

Key Technologies: WordPress, Elementor, GeneratePress, WooCommerce, ACF, PHP

Webmaster

April 2008 - March 2010

Eversun Software Corporation (Davao,Philippines)

- Managed websites built with WordPress, Joomla, and Drupal.
- Performed website migrations and hosting configuration.
- Created landing pages and managed website content.
- Implemented SEO best practices and analytics tracking.

Key Technologies: WordPress, Joomla, Drupal, HTML, CSS, PHP, MySQL

Junior PHP Programmer

2007 - 2008

Hubport Interactive, Inc.

- Assisted in developing PHP-based web applications.
- Maintained databases and web systems.
- Supported front-end and back-end development activities.

Key Technologies: PHP, MySQL, HTML, CSS, JavaScript

SELECTED PROJECTS

Bexley Dental

Website: bexleydental.com.au

Platform: WordPress, Divi Builder

- Developed and maintained a dental clinic website using Divi Builder.
- Implemented responsive layouts and content updates.
- Performed website enhancements and ongoing maintenance.

Sydney Animal Hospitals

Website: sydneyanimalhospitals.com.au

Platform: Duda

- Developed and maintained website pages using the Duda platform.
- Performed content updates and layout enhancements.
- Ensured responsive performance across desktop and mobile devices.

Your Property Network

Website: yourpropertynetwork.co.uk

Platform: WordPress, Elementor

- Developed landing pages and website content using Elementor.
- Managed website maintenance and ongoing updates.
- Supported SEO improvements and user experience enhancements.

Additional Projects: Rosebery Vet, Universal Play, Business Coach Mark, SCTR, Rebecca Lang, and other WordPress, Shopify, and Duda websites developed for Australian and UK-based clients.

Skills & Tools

CMS & Website Platforms

WordPress • Shopify • Duda • WooCommerce • BigCommerce

Page Builders

Divi Builder • Elementor • Beaver Builder • WPBakery Page Builder (formerly Visual Composer) • Breakdance • GenerateBlocks • Spectra (formerly Ultimate Addons for Gutenberg) • Kadence Blocks • Themify Builder • Bricks Builder • Gutenberg Block Editor • ACF

Design & Prototyping

Figma • Adobe XD • Canva

CRM & Marketing Tools

HubSpot • Keap • Klaviyo • Brevo • Intercom • Google Analytics • Google Site Kit

Collaboration Tools

Slack • Microsoft Teams • Zoom • Accelo • BugHerd • Asana • Monday • Basecamp • Trello

Development

HTML5 • CSS3 • JavaScript • PHP • Javascript • jQuery • JSON/XML Formats

EDUCATION

Bachelor of Science in Computer Science (BSIT)

2003 - 2007

University of the Immaculate Conception

ADDITIONAL INFORMATION

- Available for Remote Work
- Experienced working with Australian, UK, and International Clients
- Strong understanding of Agile and Remote Team Collaboration
- Excellent problem-solving and troubleshooting skills